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EUCAR Chairman 2018
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Gerd Schuster is senior vice president for research, new technologies and innovations at BMW Group, working on the future of mobility in the areas whole vehicle, powertrain, E/E architectures and technologies as well as interior, human machine interface and user experience.

He finished his studies in mechanical engineering at the Technical University of Munich in 1986. From 1987 till 1992, while preparing his doctorate thesis, Gerd Schuster worked as a research assistant and the head of department at the “Institute for machine tools and industrial management (IWB)” at the TU Munich. Gerd Schuster joined the BMW Group in 1993 and started his career in the logistic department. From 1995, he assumed responsibility for diverse projects: development of convertible and roof systems, organization and in-house consulting in the development and production division, vice president BMW 1 Series. In 2008 Gerd Schuster was appointed senior vice president strategy, targets, innovations and vehicle validation. From 2011 till 2013 he became senior vice president for the product line MINI. After that he was responsible for building up the research and development for the BMW Group and BMW Brilliance Automotive in China.