

Highlights & Success Stories of TRA 2018

VIENNA 2018 **TRA**
TRANSPORT RESEARCH ARENA
A digital era for transport
solutions for society, economy and environment

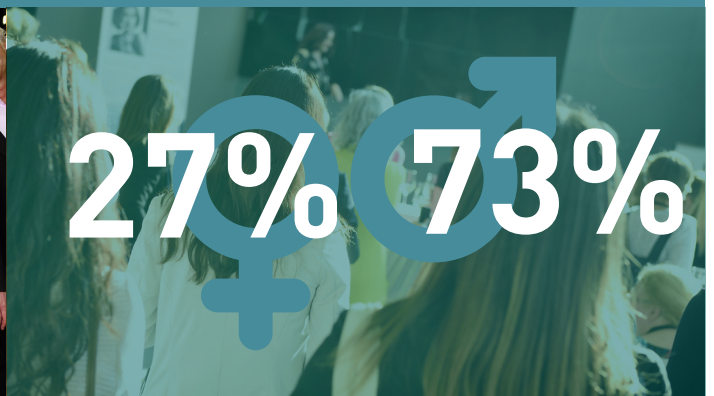


More than
3,600
visitors

With more than 3.600 unique participants TRA 2018 was the best visited TRA of all time. Experts from **65 Countries** and all continents of the world participated in this year's Arena! With a **7.000m²** Exhibition Area that included over **90 Exhibitors**, **26** external technical tours, or the industrial round table a huge variety of formats was offered.



With only 22% of women, the transport sector is not gender-balanced. Therefore TRA has taken various actions to draw attention on this topic like the Women's Reception and Sessions like „Inclusion, you said?“ This year 27% of all attendees were women. Although the gender distribution is still not balanced, the proportion of women has increased. With measures like the **Declaration for Equal Opportunities for Women & Men in Transport** this development shall continue.



With TRA Visions young and senior researcher awards current scientific achievements were acknowledged. TRA Visions is funded by the European Commission and submitted to innovative concepts in order to enhance smart, sustainable and integrated transport and mobility of people and goods.
<https://www.travisions.eu>



Over **8500** Minutes of Conference Programme provided the participants with countless opportunities for scientific insights. Knowledge transfer, discourse and debate was fostered in the various session formats.

More than **650** Papers presented by authors from 40 different countries made TRA 2018 an international event that, for the first time, covered all modes of transport.

4 Plenary Sessions
12 Strategic Sessions
23 Invited Sessions
52 Scientific & Technical Sessions

Hands-on-Research in the Interactive Zone



As an all new format the Interactive Zone put a special focus on showcasing technologies and innovations. Raising Awareness for new business models that arise from scientific developments is key for the transport and mobility sector.

With 40 Indoor & Outdoor Demonstrations, Networking Events, Start-Up Pitches, Presentations and Award Ceremonies the Interactive Zone enabled a wide range of tangible showcases.



AND MUCH MORE TO COME

TRA 2020 will take place in Helsinki. During the closing session, Ingolf Schädler ceremoniously handed over the TRA cup to the Finnish federal minister of transport Anne Berner.

See you there!

Have a look at more impressions in the TRA-photo gallery: www.traconference.eu

