



# VIENNA 2018

## TRA

TRANSPORT RESEARCH ARENA

### A digital era for transport

solutions for society, economy and environment

Press release:

Vienna, 26th March 2018

#### Europe's largest transport research conference from 16.-19. April in Vienna

Subtitle: Discounted online registration for TRA 2018 extended to 8th April

The TRA 2018 (Transport Research Arena) is Europe's largest transport research conference, which is taking place from 16-19th April in Vienna. Around 3,000 experts from all over the world will come together at this time to discuss the latest developments in the areas of traffic, transport and mobility. The focus will be on the digitalisation and decarbonisation of the transport sector. The key technical areas such as environment and energy efficiency, rail and shipping, alternative propulsion systems, smart urban mobility and logistics, mobility of people (systems and services) will be covered. Freight transport and logistics, transport infrastructure, networked and automated mobility, digital technologies, safe and resilient transport systems and the human dimension in transport, socio-economics, innovation and politics will also feature many times on the agenda.

TRA is a platform for representatives from politics, research, industry and administration and deals with all modes of transport and their infrastructure. The deadline for the discounted online registration has now been extended to 8th April. Registrations and exact programme details can be found at: <https://www.traconference.eu/programme/programme-overview>.

Of course, the 100 sessions of TRA2018 will also cover current topics such as automated driving, zero-emission ships and aviation innovations, as well as intermodal exchanges. The content of TRA is about the really 'big trends' in mobility. The motto of TRA 2018 is "A digital era for transport - solutions for society, economy and environment". In total, more than 600 lectures and poster presentations are planned. Several exhibition areas will also be offered on more than 7,000 square metres, Interaction areas are also being created for visitors for the first time with the "Interactive Zone", which invites visitors to actively experience the latest research results and developments.

#### About TRA 2018

TRA 2018 is co-sponsored by the Austrian Federal Ministry of Transport, Innovation and Technology together with the AIT Austrian Institute of Technology and AustriaTech, with the support of the European Commission and the European Technology Platforms ERTRAC (European Road Transport Research Advisory Council), ERRAC (European Rail Research Advisory Council), WATERBORNE as well as CEDR (Conference of European Directors of

Hosted and organised by:



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Be Part of the European Conference for Transport, Research and Technology

Together with:



Roads), ETRA (European Transport Research Alliance), ALICE (Alliance for Logistics Innovation through Collaboration), ECTP (European Construction Technology Platform) and ACARE (Advisory Council for Aviation Research and Innovation in Europe). This key event will take place from 16-19th April 2018 in Vienna, Reed exhibitions Messe Wien, Messeplatz 1.

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