

## It's all about Logistics

7. Transport Research Arena  
16-19 April 2018  
Reed Exhibitions Messe Wien  
Vienna / Austria

### TRA2018 illuminates current trends in logistics and freight transport

The TRA 2018 will provide detailed insights into the areas of logistics and freight transport. The reduction of greenhouse gas emissions is also an important issue here. Solutions for reducing greenhouse gases and energy consumption while at the same time reducing costs will be presented at the conference.

The topic of digitalisation will also be examined in more detail: Why does automation of the logistics sector not also mean fewer opportunities for the labour market? And what opportunities for growth arise from the introduction of new technologies? TRA2018 will facilitate the answers to those questions. In addition, digitalisation can make a significant contribution to reducing the CO2 footprint. New business models such as sharing and many other topics will also be discussed at the conference.

#### Relevant Sessions

- **P1:** Shaping the new mobility landscape – a Vision for Transport & Mobility for Europe
- **STR 1.2:** Towards a Truly Integrated Transport System
- **ST 4.1:** Innovative Urban Freight developments
- **P 2:** How Digitalisation is transforming the Transport & Mobility System
- **STR 2.1:** New Digital Technologies Impacting Transport
- **STR 2.3:** Transport and Data Security in a Digital Era
- **ST 6.2:** Systems and technologies towards the Physical Internet
- **P 3:** Decarbonisation & Future Growth: How to change our Mobility System & remain competitive
- **STR 3.2:** Optimising Logistics - Environmental and Economic Benefits
- **ST 6.1:** Intermodal Freight Transport and Synchromodality
- **INV 16:** Clean, digitalized logistics: opportunities for sustainable growth and jobs
- **ST 6.3:** Decarbonization of Freight Transport and Logistics
- **STR 4.2:** European Transport Research in a Competitive World
- **P4:** Shaping Future Transport Research in Europe



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#### Highlights

- **Opening:** first Session of the TRA2018 with EU-Comissioner Violeta Bulc and Federal Minister for Transport, Innovation and Technology Norbert Hofer, keynote speech by futurist Gerd Leonhard
- **Industrial Round Table:** high-level industry representatives discuss challenges of the sector
- **Interactive Zone:** experience latest research trends and findings first hand and connect with other experts in the Networking Zone
- **Side Events:** Gala-Dinner in the ballroom of Vienna City Hall, TRA VISIONS 2018 award ceremonies, several Technical Tours alongside the venue

